

From ongoing annual advertisement campaigns to one-off ads, we can help create a package to suit your specific requirements. For any advertising please contact advertise@subcablenews.com

Subscribers are receiving a 20% discount.

Requirements

• data type: .jpg, .tiff, .pdf | • resolution: 150dpi | • no bleed necessary



Size 190mm / 254mm

1X	3X	6X	12X
650€	1.300€	1.950€	2.600€



Size 190mm/127mm (landscape) or 254mm/95mm (portrait)

1X	3X	6X	12X
400€	800€	1.200€	1.600€



Size 190mm/64mm (landscape) or 95mm/127mm (portrait)

1X	3X	6X	12X
250€	500€	750€	1.000€



Business Card 70mm/60mm

1X	3X	6X	12X
170€	340€	510€	680€



Banner 190mm/45mm

1X	3X	6X	12X
250€	500€	750€	1.000€

Banner web (standard size 468 x 60 pixels)

Requirements: 150dpi | .jpg

1x	3x	6x	12x
250€	500€	750€	1.000€

Submission deadlines for advertising and editorial for upcoming SubCableNews editions :

SCN Issue	Advertising Deadline
February 2017	Tuesday, 07.02.2017
March 2017	Friday, 10.03.2017
April 2017	Tuesday, 11.04.2017
May 2017	Friday, 12.05.2017
June 2017	Friday, 09.06.2017
July 2017	Friday, 14.07.2017
August 2017	Friday, 11.08.2017
September 2017	Friday, 15.09.2017
October 2017	Friday, 13.10.2017
November 2017	Friday, 10.11.2017
December 2017	Friday, 15.12.2017